

[YOUR PHOTO]

High-quality in-element
photo of yourself

[CREATOR / BRAND NAME]

[Niche 1] | [Niche 2] | [Niche 3]

THE PHILOSOPHY

I am a [content niche] creator focused on [your core value]. Whether I'm [example] or [example], my content is built to hold attention. I don't just post videos — I [unique selling point] that viewers actually watch until the end.

THE BRAND ECOSYSTEM

- [Main Channel]: [1-line description]
- [Second Channel]: [1-line description]
- [Community Hub]: [1-line description]

BY THE NUMBERS

Scan this page in 5 seconds — everything brands need to know.

AUDIENCE DEMOGRAPHICS

[XX]% [Top Country]-Based Premium ad-rate demographic	Primary Age: [Age Bracket]	Primary Gender: [XX]% [M/F/Split]
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THE REACH — Cross-Platform Discovery

PLATFORM	VIEWS / REACH	FOLLOWERS / SUBS	TIMEFRAME
[Platform 1 — e.g. YouTube]	[Number]+ Views	[Number]+	Last [X] days
[Platform 2 — e.g. TikTok]	[Number]+ Views	[Number]+	Last [X] days
[Platform 3 — e.g. Instagram]	[Number]+ Views	[Number]+	Last [X] days
[Platform 4 — e.g. Twitch]	[Avg viewers]	[Number]+	Last [X] days

THE PROOF — Retention Case Studies

Brands care about retention. These numbers prove your audience actually watches.

VIDEO TITLE	TOTAL VIEWS	AVG VIEW DURATION	NOTES
"[Title of Top Video 1]"	[Views]	[XX]%	[Highlight what makes this impressive]
"[Title of Top Video 2]"	[Views]	[XX]%	[e.g. Organic, no paid promotion]
"[Title of Top Video 3]"	[Views]	[XX]%	[e.g. Viral short, 101% loop rate]

★ **My superpower: [Your strongest metric — e.g., average view duration / community engagement / retention]. This is what separates my audience from passive scrollers.**

PARTNERSHIP PACKAGES

Three distinct tiers designed for different campaign goals. Custom packages available on request.

**TIER
1**

SHORT-FORM AMPLIFICATION

The Reach Package

BEST FOR: App downloads, product launches, quick brand awareness

- › One (1) [Length]-second dedicated vertical video natively styled to match top-performing content
- › Cross-posted across [YouTube Shorts / Instagram Reels / TikTok] for maximum algorithmic reach
- › Link in bio + pinned comment for 30 days post-publish
- › +\$[Amount] for 30-day paid ad usage rights

Investment: \$[Low] – \$[High] USD

**TIER
2**

LIVE STREAM INTEGRATION

The Community Package

BEST FOR: Hardware, energy drinks, lifestyle brands, long-term community trust

- › 60-90 second organic talking-point ad read during live broadcast
- › [X] streams per week, averaging [X] hours per session
- › Streamed live to [Twitch / Kick / YouTube Live]
- › Persistent on-screen logo overlay throughout stream
- › Automated chat-bot commands with direct CTA link

\$[Amount] USD per stream | \$[Amount] USD for 4-Stream Monthly Bundle

**TIER
3**

DEDICATED DEEP-DIVE

The Authority Package

BEST FOR: Software, high-ticket items, tutorial-friendly products

- › One (1) dedicated horizontal video ([Length] min) on [Channel Name]
- › Full tutorial or workflow breakdown utilizing your product as the solution
- › Includes Tier 1 vertical cutdowns distributed across all short-form platforms
- › Thumbnail A/B tested for maximum click-through rate
- › Performance report delivered at 30-day mark

Investment: \$[Low] – \$[High] USD

Rates are starting estimates. Custom packages tailored to specific campaign goals, budgets, and exclusivity requirements. All packages include a performance report at 30 days.

PARTNERSHIP PACKAGES · RATE REFERENCE

BEGINNER RATE GUIDANCE

Starting benchmarks for each tier — adjust based on your engagement, niche, and exclusivity.

1 TIER 1 SHORT-FORM AMPLIFICATION

The Reach Package

Under 1k followers	\$50 – \$150
1k – 10k followers	\$150 – \$300
10k – 50k followers	\$300 – \$750

2 TIER 2 LIVE STREAM INTEGRATION

The Community Package (per stream)

Under 1k followers	\$25 – \$75
1k – 10k followers	\$75 – \$150
10k – 50k followers	\$150 – \$400

3 TIER 3 DEDICATED DEEP-DIVE

The Authority Package

Under 1k followers	\$150 – \$350
1k – 10k followers	\$300 – \$600
10k – 50k followers	\$600 – \$1,500

RATE NOTE

Rates are starting estimates based on engagement, niche, and exclusivity. Always negotiate based on your value, not just your follower count.

LET'S BUILD SOMETHING

Ready to reach a highly engaged creator audience? Here's how to get started.

BUSINESS EMAIL

[your.business@email.com]

MEDIA HUB / WEBSITE

[Your Linktree / Website URL]

PRIMARY CHANNEL

[YouTube / Twitch / Main Platform URL]

LOCATION

[Your City, Country] — Invoicing in USD

BOOKING

[Calendly link or preferred booking method]

WHY WORK WITH ME?

- › **Retention-first content:** My audience actually watches. Average view duration consistently above platform benchmarks.
- › **Cross-platform reach:** One deal, multiple platforms. Your brand gets exposure across YouTube, TikTok, Instagram, Twitch, and Kick simultaneously.
- › **AI-powered content engine:** I use VODcraft.gg to analyze every stream and maximize clip output — meaning your sponsorship gets more content touchpoints.
- › **Authentic integrations only:** I only partner with brands I genuinely use. My audience trusts my recommendations because I've earned that trust.
- › **Full reporting:** You receive a 30-day performance report for every paid partnership.

Content strategy and VOD analysis powered by **VODcraft.gg** | Use code **VODCRAFTSB** for 5% off